



# Welcome!

Taking the first steps on your artistic career



Skill check



Career



Resources

# Topic

- I'm an illustrator who has never worked with making art
- A lot of research throughout the years
- Redbubble, Etsy, Upwork, and so on.. 🙌
- Guides targeting beginner artists

**Where's the guide for people who  
feel like they are actually good  
enough to take the next step**

**Why do I care?**





Want this job?



I've always been  
passionate about not  
starving to death

# Research



# Who is my audience?



## ***As an illustrator***

*I want to take the next step and turn my hobby into a profession  
So that I will start having a meaning with my work.*

## ***As a creative person***

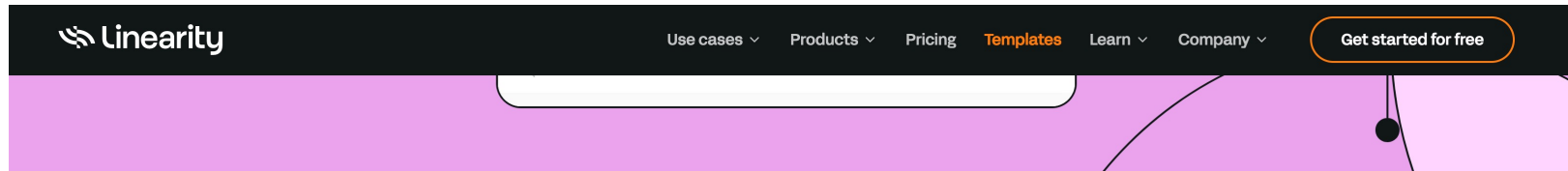
*I want to know what choices are out there  
So that I know what the next viable step will be.*

## ***As an artist***

*I want to find a collected, curated source of information  
So that I can more easily structure my development through the different career stages.*



# Choosing a style



- All templates
- Use Case —
- Posters (63)
- Slides & more (65)
- Business Cards (35)
- App Store screenshots (15)
- Greeting Cards (22)
- Assets (38)
- Social Media —
- Instagram Posts (234)
- Instagram Stories (244)
- YouTube Thumbnail (94)
- YouTube Cover (83)

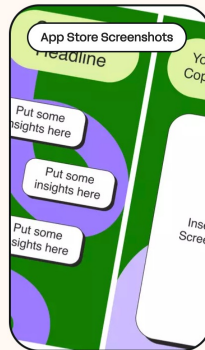
## New Templates



Comic Nostalgia



Your Network



Groovy Pastel



Poppin Pola



Marketing Matters



Gradient Birthday



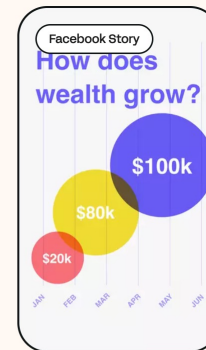
New Wave



Spring Drops



Urban Uprising



Wealth Grow

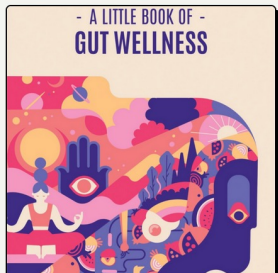
See all

GUMROAD

Search products

All 3D Audio Business & Money Comics & Graphic Novels Design Drawing & Painting Education Fiction Books Films More

Staff picks

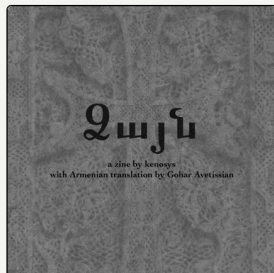


A Little Book of Gut Wellness

Leena Mahtani

5.0 (4)

\$19.99



Dzayn [Voice]

kenosys

5.0 (1)

\$5+

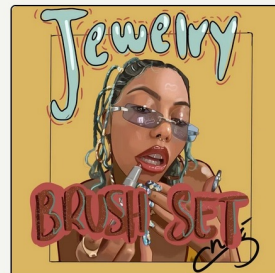


How to Fade- the icecolecut way

Lorin Coleman

5.0 (1)

\$165



Jewelry brush pack

Chloe

4.0 (1)

CAD\$2+



Fangy Business Issue#1 (English)

Labro

No ratings

€2+

Products by category



3D

Perfect your craft with the same tools used at Dreamworks and Pixar.

13K creators 71K products 16M sales

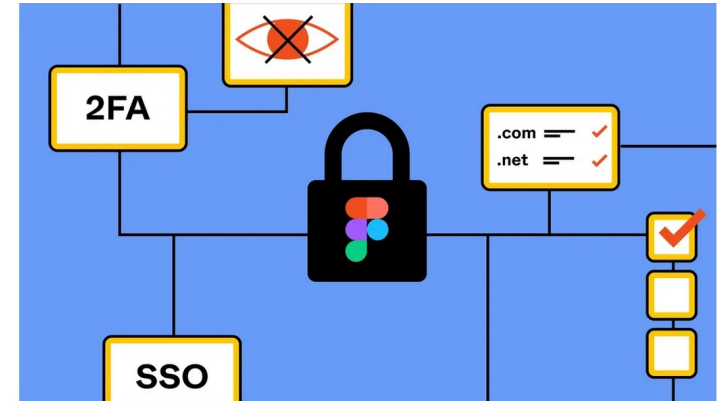


Design

Code, design, and ship your dream product with these technical resources.

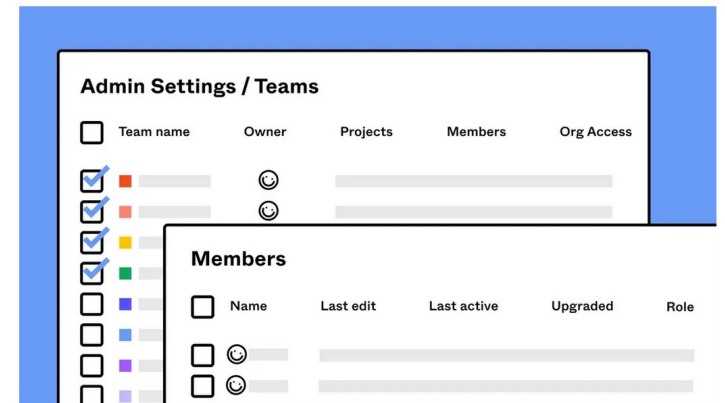
20K creators 81K products 24M sales

Gumroad.com



Secure access and onboarding

Deploy Figma company-wide with confidence via SAML SSO, SCIM provisioning, 2FA, domain capture, and network access controls.



Granular controls, greater visibility

Fine-tune settings to meet global and group-specific needs and get

Figma.com

**Creating the content**





**Figma prototype**

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Skill check



Art career



Resources





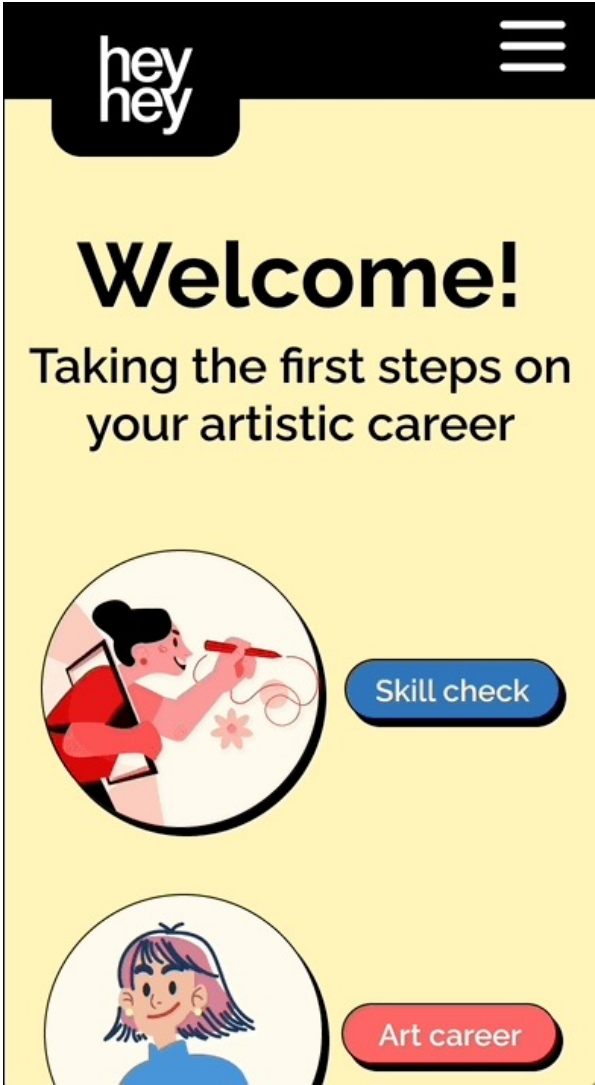
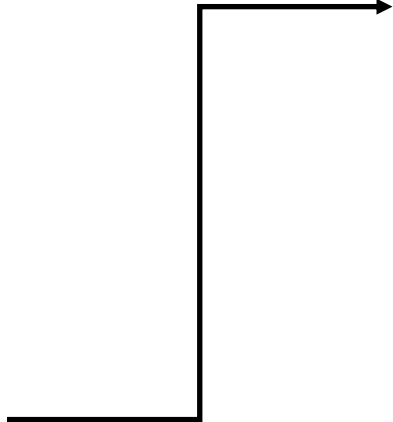


**HTML**



**CSS**

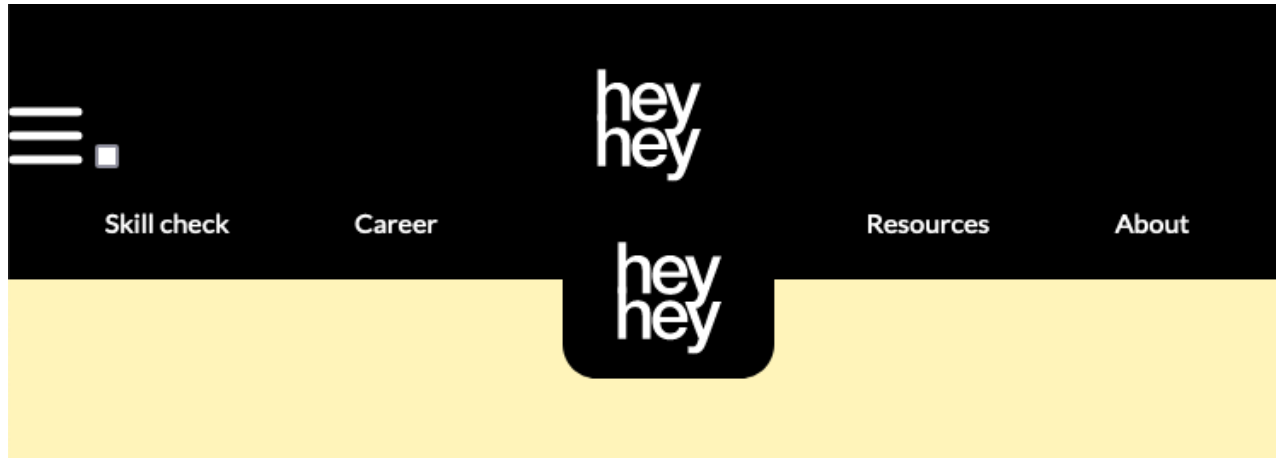
**Global navigation bar of doom**





```
<body>
  <header class="header">
    <nav class="top-nav">
      <ul class="mobilelogo">
        <li>
          <a href="index.html"
            ></a>
          </li>
        </ul>
        <!-- The hamburger menu -->
        <label for="menu" tabindex="0" class="menubtn">
          
        </label>
        <input id="menu" type="checkbox" class="checkbox" />
        <!-- The collapsable menu -->
        <ul class="menu">
          <li><a href="skills.html">Skill check</a></li>
          <li><a href="career.html">Career</a></li>
          <li class="logo desktoplogo"><a href="index.html" class="logo desktoplogo"
            ></a></li>
          <li><a href="resources.html">Resources</a></li>
          <li><a href="about.html">About</a></li>
        </ul>
      </nav>
    </header>
```





Desktop version



Mobile version



Nepeta  
@NepetaDev



me: let's rewrite the CSS  
my website:



```
@media only screen and (min-width: 700px) {  
  .mobilelogo,  
  .menubtn,  
  .checkbox {  
    display: none;  
  }  
}
```

```
.desktoplogo {  
  display: none;  
}
```



When the code is a mess  
but it's working anyway

```
1 * {
2   | box-sizing: border-box;
3 }
4
5 body {
6   | margin: 0;
7 }
8
9 section:last-of-type {
10  | margin: 2em 2em 4em;
11 }
12
13 /***** DESKTOP SITE *****/
14
15 @media only screen and (min-width: 700px) {
16   .mobilelogo,
17   .menubtn,
18   .checkbox {
19     | display: none;
20   }
21
22   main {
23     padding: 2em;
24     | margin: auto;
25   }
26
27   .maincontent{
28     max-width: 900px;
29     margin: auto;
30   }
31
32   header ul {
33     list-style: none;
34     display: flex;
35     flex-direction: row;
36     margin: 0;
37     padding: 20px;
38     justify-content: space-around;
```








Nice

Skill check Career Resources About

hey hey

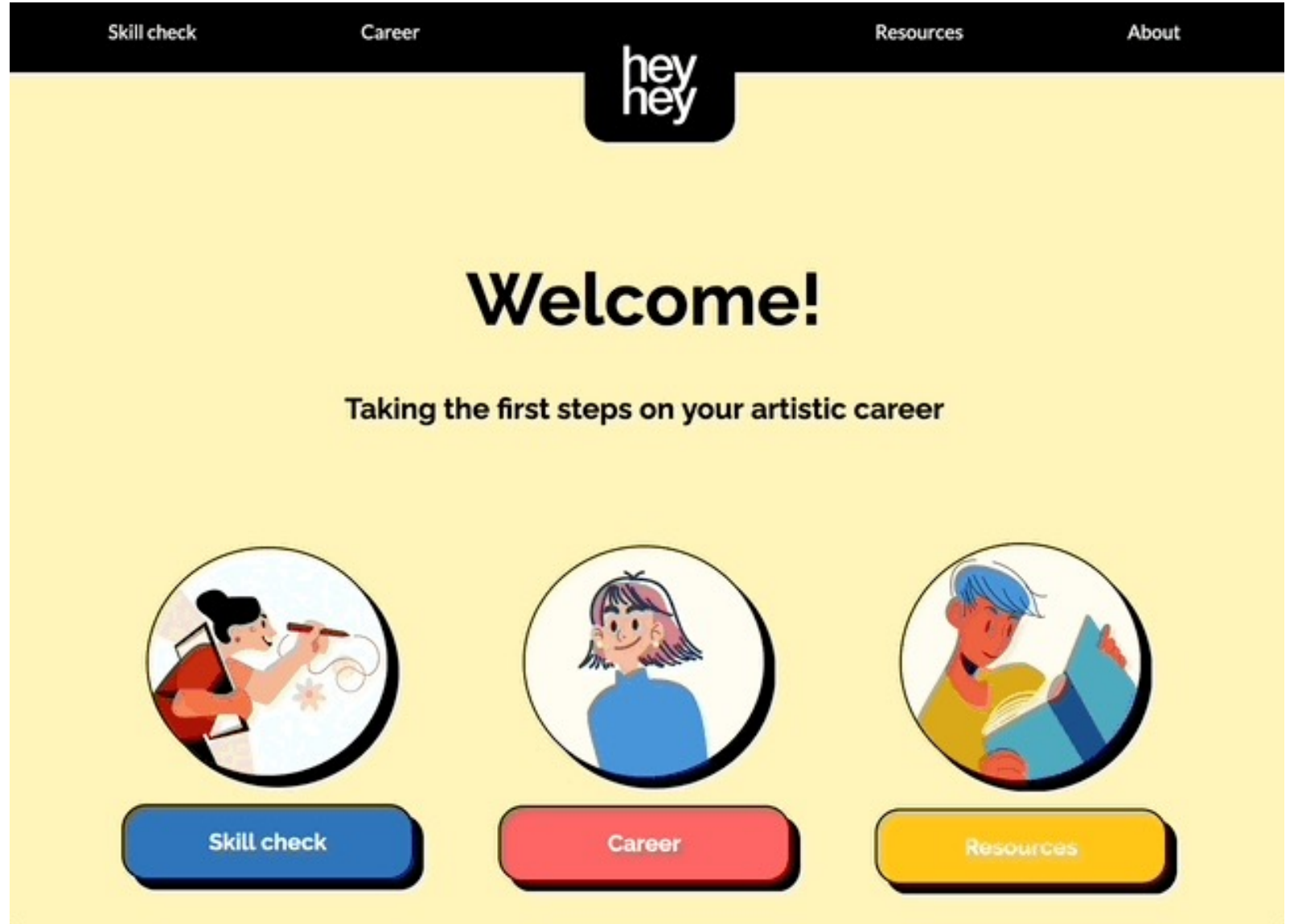
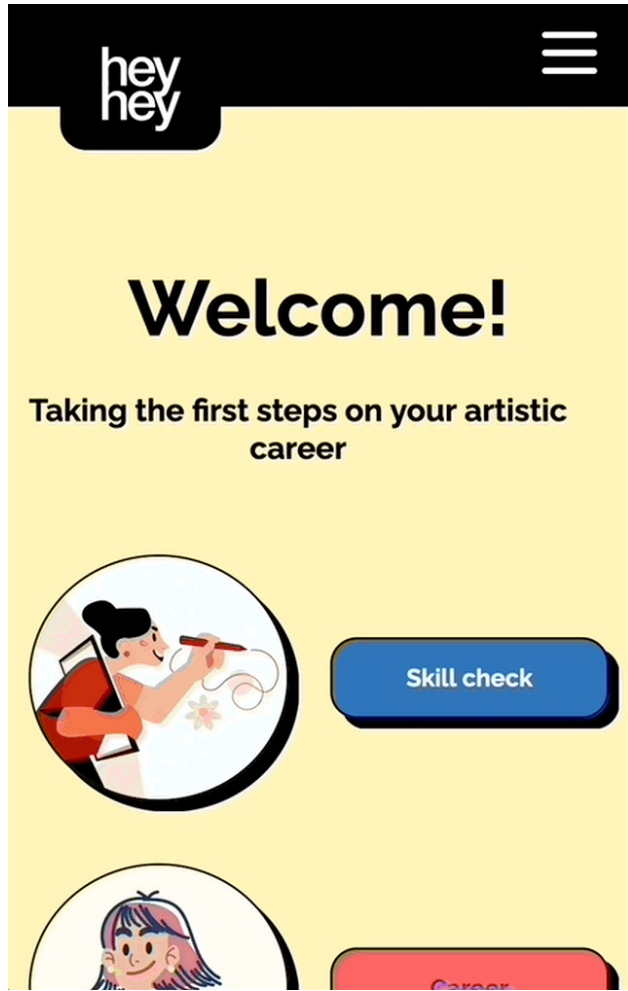
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Skill check Career Resources

The image shows a website interface for 'hey hey'. At the top, there is a black navigation bar with white text for 'Skill check', 'Career', 'Resources', and 'About'. Below this is a yellow header area containing the 'hey hey' logo. The main content area is also yellow and features a large 'Welcome!' heading, followed by the subtitle 'Taking the first steps on your artistic career'. Three circular icons are arranged horizontally: the first shows a person painting a wall, the second shows a person's face, and the third shows a person reading a book. Below each icon is a colored button: blue for 'Skill check', red for 'Career', and yellow for 'Resources'.



# Where do I see the future of this website?

- Blog-section on a personal website
- Share resources and help others out

# Thank you!



Nice

